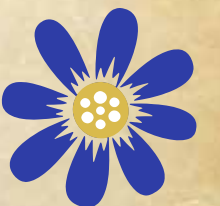
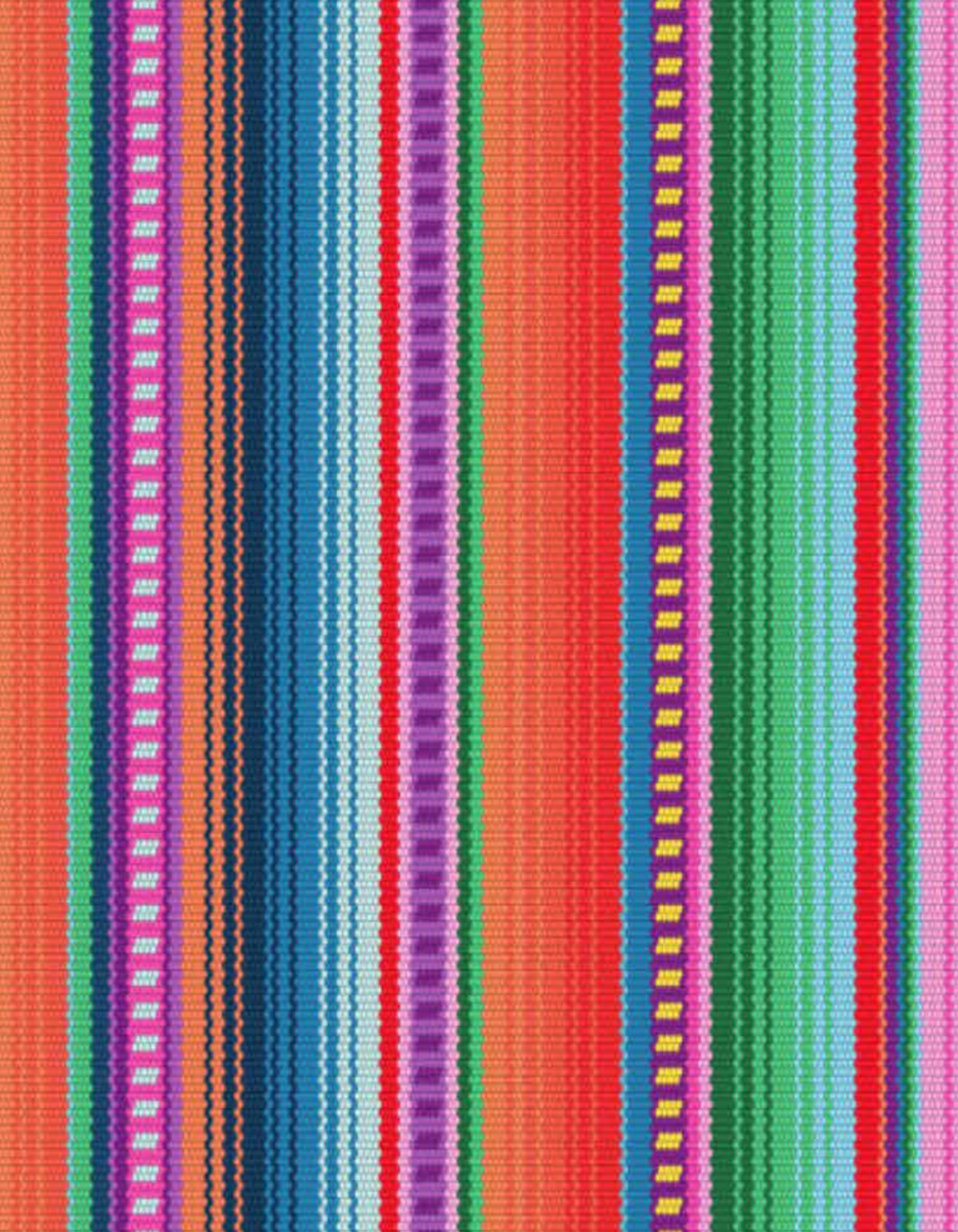


Seize the Moment



GPSC 2023-2024









## Great Plains Study Club

### 2023-2024 Schedule

#### Great Plains Study Club

5811 Nall Avenue  
Mission, KS 66202  
913-722-3253  
913-954-7620 cell

#### Seattle Study Club

635 Market Street  
Kirkland, WA 98033  
425-576-8000  
www.SeattleStudyClub.com

Richard Oakley, Director  
Cherron Oakley, Coordinator  
Jackie Peterson, Marketing

#### Advisory Board

Richard Oakley – Oral Surgery Advisor  
Mike Randall, Joon Kim and Mark Holman with Cornerstone Endodontics—Endodontic Advisors  
Randolph Oliver—Periodontal Advisor  
Brandon James—Prosthodontic Advisor  
Doug Thompson – Orthodontic Advisor  
Chris Lovely and Jon Pointelin with Nobel Biocare – Implant Company Advisors  
Mike Finley with Medallion Lab – Dental Lab Advisor

#### Librarian

Dr. Randolph Oliver  
2200 W. 75th Street, Suite A  
Prairie Village, KS 66208  
(913) 649-4978

Friday, September 8, 2023  
**Dave Weber**  
*Culture, Climate, Words, and Relationships:*  
*“Some Days You’re the Pigeon  
and Some Days the Statue!”*  
8:00am – 1:30pm  
Indian Hills Country Club  
DOCTORS AND STAFF

Thursday, October 5, 2023  
**Dr. Travis Campbell**  
*“Simplifying Dental Insurance Management”*  
6:30pm – 9:00pm  
Indian Hills Country Club  
DOCTORS AND FRONT OFFICE STAFF

Friday, November 3, 2023  
**Dr. Stasha Gominak**  
*“RightSleep for clinicians”*  
Indian Hills Country Club  
8:00am – 12:00pm  
DOCTORS, STAFF AND SPOUSES

Thursday, December 7, 2023  
**Dr. Rebecca Bockow and Dr. Drew Ferris**  
*“Collaborative Debate: Clear Aligners vs.  
Conventional Orthodontics”*  
Indian Hills Country Club  
6:30pm-9:00pm

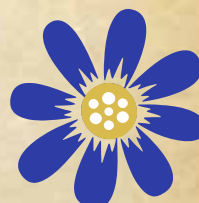
Thursday, January 11, 2024  
**Interdisciplinary Treatment Planning Session**  
Oakley Oral Surgery - Overland Park Office  
6:30pm – 9:30pm

Friday, February 9, 2024  
**Dr. Joshua Austin**  
*“Dental Mental Connection”*  
Indian Hills country Club  
8:00am-1:30pm  
DOCTORS, STAFF AND SPOUSES

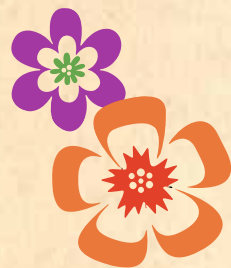
Thursday March 7, 2024  
**Dr. Randolph Oliver**  
*“Periodontal Update”*  
Indian Hills country Club  
6:30pm-8:30pm

Friday April 5, 2024  
**Dr. Bill Robbins**  
*“A 50 Year Retrospective - My Failures  
and Lessons Learned”*  
8:00am – 1:30pm  
Indian Hills Country Club

June  
**Final Dinner**  
TBD







## Dave Weber

*Culture, Climate, Words, and Relationships:  
"Some Days You're the Pigeon and Some Days the Statue!"*

Friday, September 8, 2023

8:00am – 1:30pm

Indian Hills Country Club

ALL STAFF

*The most requested. Great truths to build  
and maintain healthy, long-lasting, and  
impactful relationships in your practice,  
home, neighborhood, and everywhere you go.*

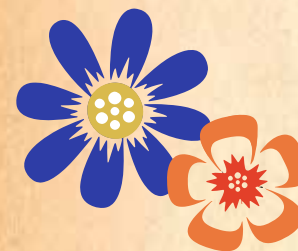


### Dave Weber:

*So Many Great Lectures . . . So Little Time*

One of the most requested lecturers in the Seattle Study Club® network, humorist Dave Weber, is THE "GO TO" speaker for a really great event filled with laughter AND learning! Having spoken to 100+ clubs, Dave continues to get requests every month, as Directors and Coordinators continue to recommend him to each other. The main reason: When a club does a nonclinical program for all staff, it has to be awesome!!!

Dave's ability to "cast a wide net" ensures that everyone in the audience will take away proven practices that are instantly applicable at work and at home.



## Dr. Travis Campbell

*"Simplifying Dental Insurance Management"*

Thursday, October 5, 2023

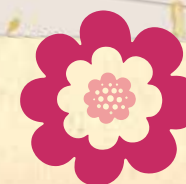
6:30pm – 9:00pm

Indian Hills Country Club

DOCTORS AND FRONT OFFICE STAFF

Managing dental insurance claims can be frustrating and time consuming. The main challenges creating these frustrations are unnecessary and come from common myths surrounding insurance. These myths and misunderstandings are what drive offices to spend too much time fighting claims that can be easily approved with changes in documentation. This course will focus on understanding how to simplify the process, improve collections, and ultimately have happier patients who enjoy the more favorable reimbursements you can achieve for them.

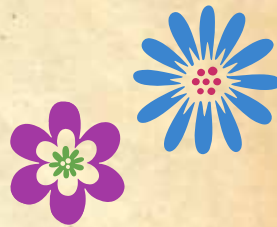
Dr. Travis Campbell has been a practicing dentistry since 2009, graduating from Baylor University in Waco, Texas (2005) and then Baylor College of Dentistry in Dallas, Texas. He is now an author, trainer, speaker, contributor to various online dental communities, as a dental coach and consultant. Ever an entrepreneur, he runs two offices as well as a training and coaching platform for dental teams. Having gained a reputation as a resource for other dentists in the complex area of dental insurance, Dr Campbell is often known as the "Dental Insurance Guy"! From understanding insurance to developing strategies to accelerate practice growth, Dr Campbell delivers practical, actionable content that dentists and team members can use immediately. He dispels many of the myths and misinformation around today's dental insurance policies and explains how to navigate the complexities of being an exceptional dentist, business owner, and leader while still having a healthy work-life balance.





Dr. Stasha Gominak  
*"RightSleep for clinicians"*

Friday, November 3, 2023  
Indian Hills Country Club  
8:00am – 12:00pm  
ALL STAFF AND SPOUSES



New brain science discoveries show that sleep is entrained to our planet's annual cycle by sunlight, producing vitamin D on our skin, and allowing us to sleep longer and gain weight in winter. Avoiding the sun has left us with a global epidemic of sleep disorders and a changed microbiomes that are both linked to our failing health. Learn how to use this new information as another tool to help your patients sleep better. Discussion will include why many people struggle with achieving restorative, healing sleep even while doing what the experts say. Dr Gominak will address the little-discussed but important role of the brain in sleep and sleep disorders, as well as how to advocate for others who may be suffering from challenges that could be resolved through following the RightSleep program.

**Learning Objectives:**

- Recognize that sleep disorders and chronic illness have become pandemic in the last 40 years due to behavioral changes that produce vitamin D deficiency.
- Recognize that illness and pain may occur from inadequate repair during sleep.
- Acknowledge vitamin D as a hormone linked to the brainstem control of sleep.
- Demonstrate how to return the microbiome to normal using vitamin D and Bs

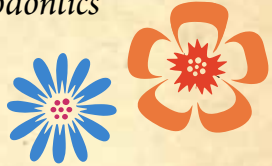


*Stasha Gominak*

**Dr. Stasha Gominak** grew up and attended college in California, later moving to Houston for medical school at Baylor College of Medicine, where she received an MD degree in 1983. Her Neurology residency was done at the Harvard-affiliated Massachusetts General Hospital in Boston. She practiced neurology in the San Francisco Bay area from 1991-2004, and then moved with her husband to Tyler, Texas. Starting in 2004 she began to dedicate more of her practice to the treatment of sleep and sleep disorders. In 2012 and 2016 she published two pivotal articles about the global struggle with worsening sleep, the possible causes and solutions, all related to vitamin D deficiency and the intestinal microbiome. In 2016 she retired from her office practice to have more time to teach. She currently divides her time between RightSleep® coaching sessions for private individuals and teaching other clinicians the RightSleep® method of sleep repair.

Dr. Rebecca Bockow and Dr. Drew Ferris  
*"Collaborative Debate: Clear Aligners vs. Conventional Orthodontics"*

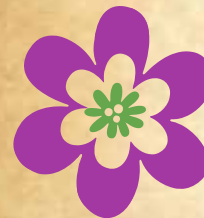
Thursday, December 7, 2023  
Indian Hills Country Club  
6:30pm-9:00pm



Whether in the sandbox or on the tee, a golfer knows which club to select from their bag. In this battle of the clasts vs. the blasts, our experts will investigate which treatment choice to select out of the bag when considering ortho for a patient. With technological advances, seamless digital workflow, and patient acceptance, clear aligners are quickly becoming the treatment of choice. However, fixed appliances offer a truly comprehensive approach to esthetic and functional design. Understanding types of tooth movements and occlusal schemes allows the clinician to align the right ortho option with the right dilemma, without sacrificing overall care.

**Learning Objectives:**

- Learn the types of movements that require fixed appliances.
- Understand the flexibility of fixed appliances in interdisciplinary cases.
- Visualize the three-dimensional control that fixed appliances give the clinician.
- Understand the types of tooth movements and occlusal schemes in which clear aligners are effective.
- Recognize how the use of clear aligners and the digital platform can impact diagnosis, treatment planning, and the overall quality of care and oral health for patients.



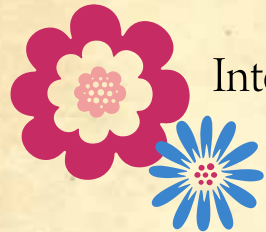
*Rebecca Bockow*



*Drew Ferris*

**Dr. Rebecca Bockow** is part-time faculty at Spear Education.  
**Dr. Drew Ferris** is a consultant for Align Technology.





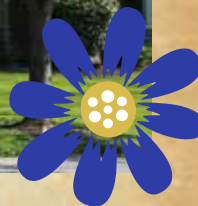
## Interdisciplinary Treatment Planning Session

Thursday, January 11, 2024  
Oakley Oral Surgery - Overland Park Office  
6200 W. 135th Street, Suite 100  
6:30pm – 9:30pm

We will continue to do our treatment planning sessions “the old way”! Small groups of 5-7 members will rotate through stations of treatment planning as well as small demonstrations. We will all get back together at the end of the evening to “hash out” the final treatment for the patient. We will also get an update on the patient that we treatment planned at our session last year. It’s always GREAT to see how the treatment turned out!

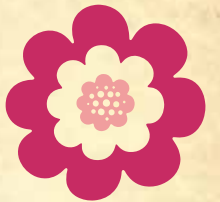
Upon completion of this treatment planning session, attendees should be able to:

- Recognize the value of a collaborative team environment to solve challenging treatment planning issues.
- Incorporate the clinical approaches and concepts used by the teams in their own practice



Dr. Joshua Austin  
“Dental Mental connection”

Friday, February 9, 2024  
Indian Hills country Club  
8:00am-1:30pm  
ALL STAFF AND SPOUSES



Dentistry is tedious, demanding, expectation-sensitive and at times filled with stress and anxiety—and honestly, it can take a toll! People often examine the physical, yet rarely the mental aspect of wellness. According to the CDC, dentists and dental team members have a higher incidence of mental illness than the public. It’s time to stop ignoring it! Talking about this should not be taboo. This program will discuss therapy, counseling, meditation, coping techniques and managing expectations (both internally and of patients). Despite the consequential nature of the content, there is a convivial side to the presentation as well. This lecture is currently one of the most sought-out lectures within the Seattle Study Club network.

### Learning Objectives:

The attendee will:

- Comprehend the data and incidence regarding mental health in dentistry.
- Recognize mechanisms for coping despite difficult professions and life challenges.

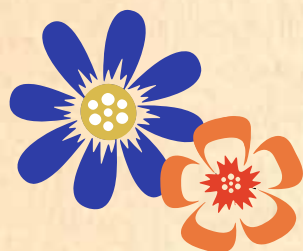


**Dr. Joshua Austin** maintains a full time restorative dentistry practice in San Antonio, Texas. He is an editorial director and monthly columnist for Dental Economics magazine, focusing on dental products and technology. Dr Austin lectures around the country to study clubs and dental meetings about these topics, along with digital marketing and mental health. Dr Austin is a graduate of the University of Texas Health School of Dentistry and spent five years post-graduation in the department of restorative dentistry.



Joshua Austin





Dr. Randolph Oliver  
"Periodontal Update"

Thursday, March 7, 2024  
Indian Hills country Club  
6:30pm-8:30pm

In an ever changing world of periodontal therapy, it is difficult to keep up with the latest protocols. Dr Oliver will give an overview of therapies currently available in the world of periodontics. He will touch on surgical and non surgical techniques. A few weeks before, Dr Oliver will open up questions that members have. He will address those particular topics during his lecture. Be thinking of periodontal updates that you would like to discuss.



Randolph Oliver

**Dr. Oliver**, a Kansas City native, did his undergraduate work at DePauw University. He returned to Kansas City to attend U.M.K.C. School of Dentistry. Upon graduation, he received the American Academy of Periodontology Annual Student Award for Outstanding Achievement in Periodontics and was elected to Omicron Kappa Upsilon, a dental honorary society. He then completed a residency in periodontics at the University of North Carolina and returned to Kansas City in 1984 to join Dr. McKnight, III's father in practice. He is a member of the American Academy of Periodontics, the American Dental Association, the Kansas Dental Association, the Fifth District Dental Society, the Kaw Valley Study Club and the Seattle Study Club



Dr. Bill Robbins  
"A 50 Year Retrospective - My Failures and Lessons Learned"

Friday, April 5, 2024  
8:00am – 1:30pm  
Indian Hills Country Club

It has been said that "success is a poor teacher". In this presentation I will show failures of my cases and lessons that I have learned in the past 50 years. I will discuss several areas with possible solutions to the failures that I have experienced. Dr. Robbins is one of our favorite all time speakers. Every member that attends his lectures comes away with techniques and knowledge that can be implemented immediately.

**Learning Objectives:**

The attendee will:

- See many clinical and behavioral failures that the speaker has experienced during his 50 years of clinical practice.
- Learn the lessons that the speaker has learned in dealing with these failures.

**J. William Robbins, DDS, MA**, maintains a full-time private practice and is adjunct clinical professor in the Department of Comprehensive Dentistry at the University of Texas Health Science Center at San Antonio Dental School. He graduated from the University of Tennessee Dental School in 1973. He completed a rotating internship at the Veterans Administration Hospital in Leavenworth, Kansas and a 2-year general practice residency at the V.A. Hospital in San Diego, California. Dr Robbins has published over 80 articles, abstracts, and chapters on a wide range of dental subjects and has lectured in the United States, Canada, Mexico, South America, Europe, Middle East and Africa. He coauthored a textbook, *Fundamentals of Operative Dentistry – A Contemporary Approach*, which is published by Quintessence, and is in its fourth edition. He recently co-authored a new textbook, *Global Diagnosis – A New Vision of Dental Diagnosis and Treatment Planning*, which is also published by Quintessence. He has won several awards including the Presidential Teaching Award at the University Of Texas Health Science Center, the 2002 Texas Dentist of the Year Award, the 2003 Honorary Thaddeus V. Weclaw Fellowship Award from the Academy of General Dentistry, the 2010 Saul Schluger Award given by the Seattle Study Club, the Southwest Academy of Restorative Dentistry 2015 President's Award, and the 2016 Academy of Operative Dentistry Award of Excellence. Bill is a friend and a mentor to so many of us in the Seattle Study Club network!



Bill Robbins







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**ACADEMY of**  
**GENERAL DENTISTRY**  
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**EDUCATION**

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Provider ID #215127





